

# STATE SUMMER GAMES

## Sponsorship Overview



### State Summer Games

Special Olympics Montana State Summer Games have been a **signature event since 1970.**

**1,100+ athletes from across the state gather to compete in eleven Olympic-type sports** ( athletics, cycling, power-lifting, soccer, aquatics, equestrian, gymnastics, golf, bocce, kayaking, triathlon plus the motor activities training program) at multiple venues in the Missoula area.

**70+ delegations** from more than 50 Montana communities

**500+ coaches** and chaperones accompany the athletes

**1500+ volunteers** host the Games

**500+ Law Enforcement Officers carry the Flame of Hope** over 2,000 miles from across the state to kick off the Games

**200+ sponsors** give their time, talent, and treasure

### About Special Olympics Montana

- SOMT is an **athlete-centered**, family-based, volunteer-driven and sponsor-supported movement.
- The goal of our mission is to help Special Olympics athletes explore the world, discover their gifts, learn new skills, **achieve their goals and celebrate their accomplishments.**
- Special Olympics Montana celebrated its **45<sup>th</sup> anniversary in 2015.**
- Thanks to our vast volunteer organization, Special Olympics Montana is able to truly stretch a charitable dollar, ensuring **administrative and fundraising costs are only 10.32% of our functional expenses.**
- Special Olympics programs provide access to **athletic training and health wellness** without cost to athletes.



### About our Community

- ▣ Over 2,000 athletes register for state competitions in 121 programs from 65 Montana communities. Approximately **4,000 people volunteer** across Montana annually to support Special Olympics. **There is no off season!** Trainings and competitions are hosted year-round. The average athlete participates at least **50 days per year.**



Benefit	Premier	Platinum	Gold	Silver	Bronze	Blue Ribbon	Patron
• Recognition in Games Souvenir Program (circulation approx. 75,000)	✓	✓	✓	✓	✓	✓	✓
• Recognition in post Games thank you ads, press releases, and website	✓	✓	✓	✓	✓	✓	✓
• Invitation to the All Star Fan Reception	✓	✓	✓	✓	✓	✓	✓
• Opportunities for employee/member involvement	✓	✓	✓	✓	✓	✓	✓
• Photo opportunities with athletes	✓	✓	✓	✓	✓	✓	✓
• Banner/signage at selected venues	✓	✓	✓	✓	✓	✓	✓
• Recognition in all Games materials (volunteer, coaches, families handbooks)	✓	✓	✓	✓	✓		
• Recognition through social media	✓	✓	✓	✓	✓		
• Recognition in all Games print, radio and network television news releases	✓	✓	✓	✓			
• Sponsor recognition on 3,000 t-shirts	✓	✓	✓	✓			
• Recognition at All Star Fan Reception	✓	✓	✓				
• Recognition at Opening and Closing Ceremonies	✓	✓	✓				
• Recognition in the Special Olympics Montana Annual Report	✓	✓	✓				
• Use of Special Olympics marks/logo on your company materials	✓	✓	✓				
• Featured on 500 full color Games posters	✓	✓					
• Showcased/linked on Special Olympics website for up to 12 months	✓	✓					
• Showcased at Games press conference	✓	✓					
• Featured article in Games Souvenir Program	✓						
• Featured on three billboards	✓						
• 30-second TV commercials on cable and network television across the state of Montana	✓						

*Let me Win. But if I  
Cannot Win, Let Me be  
Brave in the Attempt.*

*- Special Olympics Athlete Oath -*

Sponsor Level	1 Year	2 Years	3 Years
Premier Fan	\$75,000	\$150,000	\$225,000
Platinum Fan	\$50,000	\$100,000	\$150,000
Gold Medal Fan	\$25,000	\$50,000	\$75,000
Silver Medal Fan	\$10,000	\$20,000	\$30,000
Bronze Medal Fan	\$5,000	\$10,000	\$15,000
Blue Ribbon Fan	\$2,500	\$5,000	\$7,500
Patron Fan	\$1,000	\$2,000	\$3,000

*For more information on how you can join our community of State Summer Games Sponsors, please contact:*

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