



UNLEASH THE BEARS!

Your polar bears have arrived! They will help you reach your fundraising goal, support Special Olympics Montana and help you earn some great prizes at this year's Polar Plunge. Each participant must raise \$125 to take the Polar Plunge, but don't stop there! The more you raise the better incentive prizes you will receive!

Getting Started

- Let each of the businesses you approach know that you are registered to take the Polar Plunge and by selling the polar bear icons their business is helping to raise money for Special Olympics Montana and their area programs!
- The polar bear icons can be sold for \$1.00 or more at businesses, schools, etc.
- Work with the business to determine a time frame for selling the bears, about 3-5 weeks is average.
- Set a date that you will return to pick up the money raised and remaining bears.

Turning in your Money

- If the business will be issuing a check for the money raised from the polar bear icons sale, check should be made payable to Special Olympics Montana.
- You must have all money raised and all remaining polar bear icons picked up **BEFORE** the Polar Plunge.
- Make a notation on your pledge sheet with each business name and the total amount that was raised and turn it in with your pledges.
- All the money raised through the polar bear icon sale will count directly toward you pledges and your Polar Plunge incentive prize!

Questions

If you have any questions please contact Mandy at apatriarche@somt.org or (406)589-6005.